

Planning Digital Strategy

Help your Planning Department meet their housing goals by developing a multi-year roadmap to leverage better technology.

You're so focused on clearing your backlog that strategic optimization seems out of reach. Your siloed planning and GIS departments fail to consider data holistically and spatially, leading to a lack of alignment and a sense of "falling behind" business partners. Different departments are using disparate tech programs, leading to inefficiencies and wasted resources. Lengthy procurement processes require you to leverage existing assets. A clear roadmap that breaks your technology plans into priority milestones, based on your organization's vision, would help you get started on what matters.

The Planning Digital Strategy is a multi-year roadmap that will help your planning department leverage better technology to meet their housing goals. You'll get a report and an executive-level presentation of where you want to go so that you can get the funding to get there.



KEY BENEFITS

- Align your trajectories: The Planning Digital Strategy gives your departments a roadmap that points to a common goal.
- Get executive buy-in: Receive deliverables you can use to easily communicate your vision to senior leaders.
- Support a business case for further investment in training, technology and people.
- Help create a digital culture: more efficient, less costly and future-proof.

DID YOU KNOW...

The Town of Oakville implemented a digital strategy to align departments on a common roadmap toward shared goals. This strategy enables clear communication of the vision to senior leaders, supports business cases for further investment in training, technology and people, and fosters a digital culture that is more efficient, less costly and future-proof.

